# AVALON HEALTHCARE SOLUTIONS

LEVERAGING LAB VALUE INSIGHTS TO IMPACT CKD EARLY DETECTION, CARE OUTCOMES, AND COSTS

September 19, 2023





# **WELCOME & INTRODUCTIONS**

**Michele Norton -** Senior Vice President, Product Marketing, Avalon



## **Before We Start**



This meeting is being recorded.



We will be **MUTING** everyone except the presenter to make sure the audio is clean and clear.



**Q&A** will be done by using the "Questions" feature.



## **Agenda**

### **OVERVIEW & INTRODUCTIONS**

Michele Norton, SVP, Product Marketing, Avalon

## **CKD INDUSTRY CHALLENGE: IMPACT TO OUTCOMES AND COSTS**

Julie Schulz, MD, MPH, VP Product, Avalon Healthcare Solutions

### PANEL: LEVERAGING LAB VALUE INSIGHTS FOR CKD

John Campbell, MD - AVP, Commercial Clinical Operations & Sr. Medical Director, Blue Cross NC

Sherry Mullies - Strategic Planning & Performance, Manager Vendor Strategy, Blue Cross NC

Nate Henderson, DO, FACP - Chief Medical Officer & VP, Clinical Quality, BCBSSC

Bart Strickland - VP, Provider Services & Health Care Systems, BCBSSC

## Q&A

Michele Norton, SVP, Product Marketing, Avalon





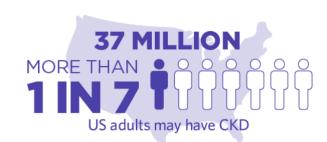
# CKD INDUSTRY CHALLENGE: IMPACT TO OUTCOMES AND COSTS

Julie Schulz, MD, MPH - Vice President, Product, Avalon



# **CKD: An Industry Problem**

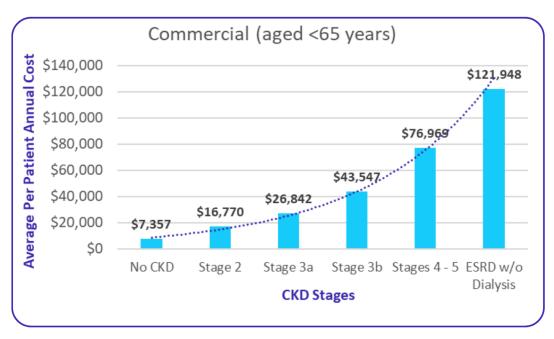
Skyrocketing Total Cost of Care and Late-Stage Diagnosis of CKD Amplifies the Need for Innovative Solutions











**CKD** costs accelerates with later disease stages











# CLIENT INNOVATION PANEL: LEVERAGING LAB VALUE INSIGHTS FOR CKD

John Campbell, MD - AVP, Commercial Clinical Operations & Sr. Medical Director, Blue Cross NC Sherry Mullies - Strategic Planning & Performance, Manager Vendor Strategy, Blue Cross NC Nate Henderson, DO, FACP - Chief Medical Officer & VP, Clinical Quality, BCBSSC Bart Strickland - VP, Provider Services & Health Care Systems, BCBSSC

Moderator: Julie Schulz, MD, MPH - VP, Product, Avalon



# Claims Don't Tell the Whole Story

Estimated Population of NC Members with Stage 4 & 5 based on Lab Values = 6578

Estimated Population of CKD members within NC membership
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Age Group	Stage 3a	Stage 3b	Stage 4	Stage 5
20-29	807	281	70	17
30-39	1,890	657	164	41
40-49	5,741	1,996	499	124
50-59	16,657	5,793	1,448	361
60-69	27,892	9,700	2,425	605
70+	7,591	2,640	660	164
Total	60,578	21,067	5,266	1,312

Identified Population of NC Members w/ Stage 4, 5, and ESRD based on Claims Data = 2148

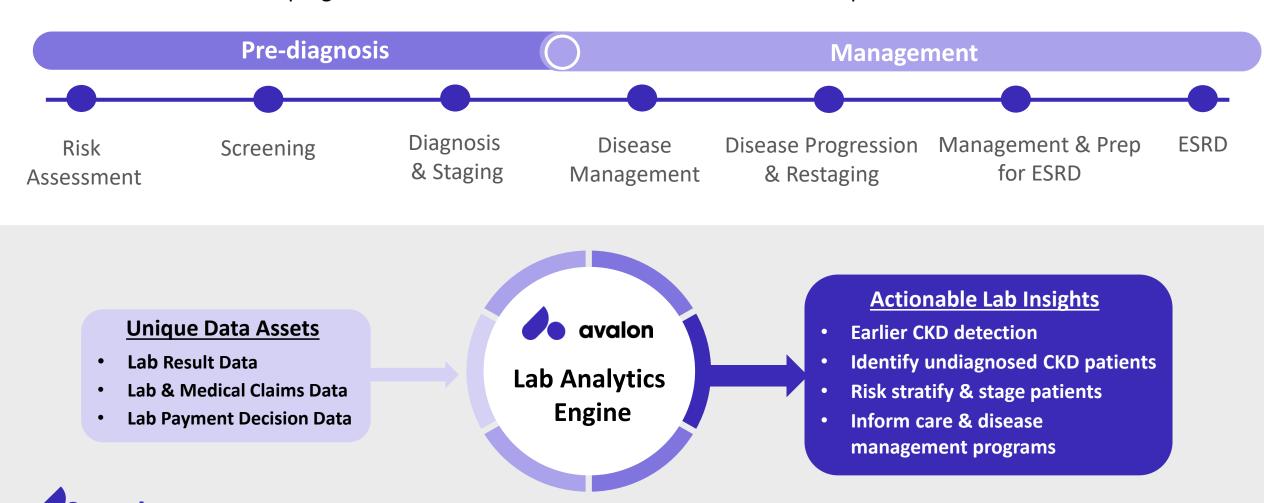
Estimated Additional Population of CKD 4 & 5 = 4,430





## **Avalon Supports the CKD Patient Journey**

Avalon's lab insights inform the patient care journey and complement existing care and disease management programs with increased and earlier identification of CKD patients.





Q&A

**Michele Norton,** Senior Vice President, Product Marketing



## **Meet Avalon's Team at HLTH 2023**

## LAS VEGAS CONVENTION CENTER FROM OCTOBER 8-11, 2023

Email us at Avalon-insights@avalonhcs.com to book an appointment





# Thank you



#### **Clients Contact:**

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#### **Prospects Contact:**

Barry Davis, Chief Growth Officer 201-218-3425 barry.davis@avalonhcs.com

## **SAVE THE DATE**

Avalon Webinar – November 14, 2023 | 2:00 - 3:00 PM EDT

To register for our upcoming webinars, please visit: www.avalonhcs.com