

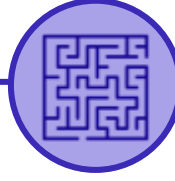
# Medical Specialty Management

## Industry Challenge: Increasing Medical Specialty Drug Complexity



### Specialty Drug Costs Are Growing

The pace of growth at a rate of 10%-15% per year is unsustainable.



**Prior Authorization (PA) is Complex and Costly**  
Administrative burden, satisfaction impact, and inconsistent manual application of complex coverage criteria.



**Medical Review is Insufficient**  
All rules cannot be enforced based on information in medical records or authorization request.

## How Avalon Can Support Health Plan's Medical SpecialtyRx

**Reduce nonadherence to policies** and streamline administration, improving provider and member experience.

**Increase utilization of preferred medications, leverage automation** to complement existing utilization management, and **reduce PA volume**.

**Identify and address gaps** in policies, education, and the PA process.

**Leverage existing APEA connectivity** to minimize implementation resources and realize savings sooner.

## Avalon Medical SpecialtyRx Solution Overview

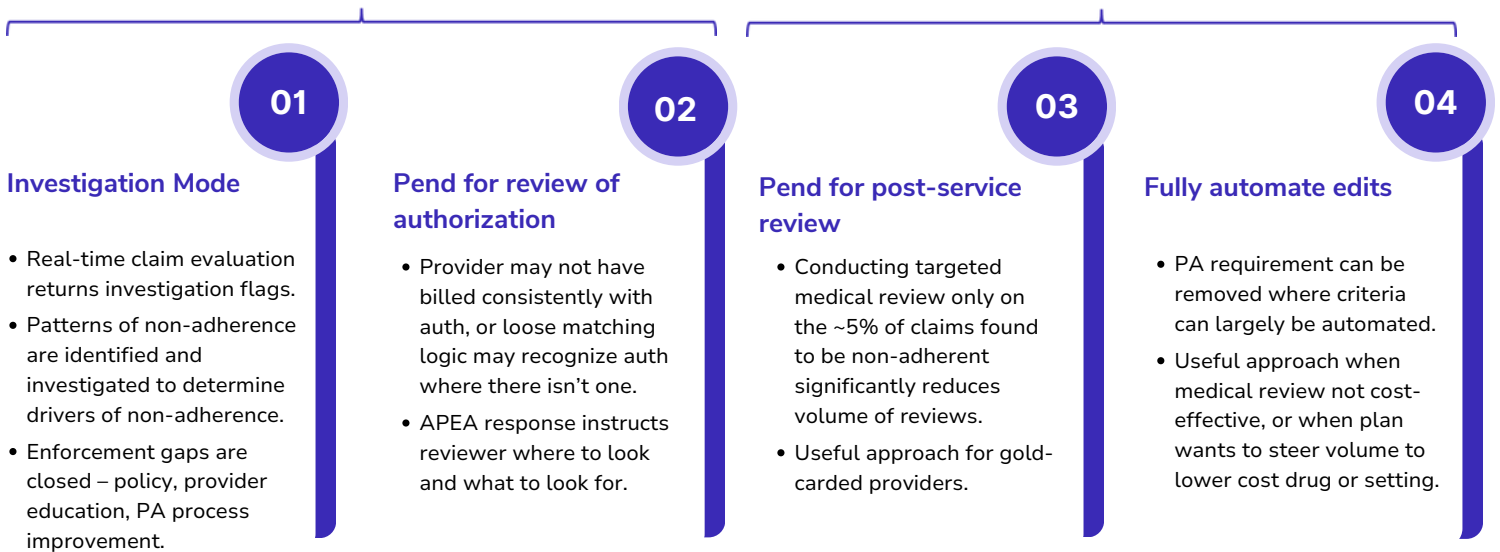
Avalon enables real-time automated evaluation of medical drug claims against health plan policies.



# Management Approaches: Analytics on All Non-Adherence Plus Targeted Interventions

For medications subject to prior authorization

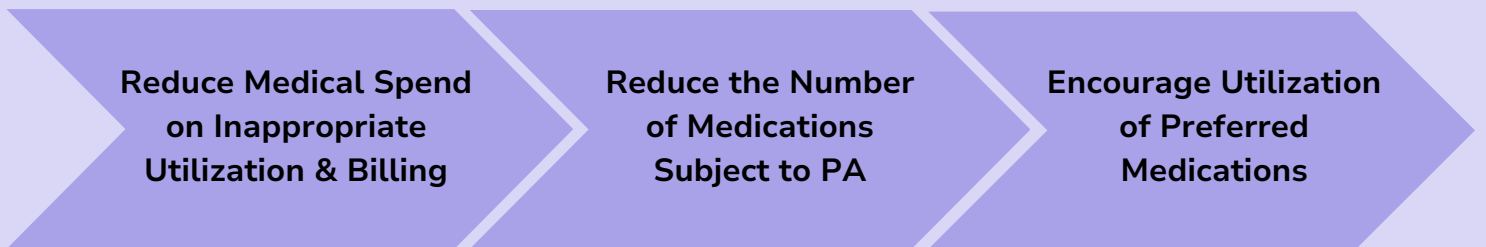
For medications not on or to be taken off PA list



## The Value of Avalon's Medical SpecialtyRx Solution

As a collaborative partner, we help our clients configure and translate medical drug policies into rules that address non-adherent utilization and drive medical cost savings. Leveraging Avalon's expertise in policy development and editing coupled with our proprietary automated policy enforcement technology maximizes time to value and ROI for our health plan clients.

### \$1.00 - \$1.50 PMPM Savings Opportunity



## Leveraging Avalon's Lab Benefit Management Expertise for Medical SpecialtyRx

